



## RECOGNITION AND BENEFITS FOR DONORS TO THE FOOTBALL PROGRAM

**Thank you for your support of Columbia Football! Your generosity is sincerely appreciated.**

Depending on your gift level, you will have the opportunity to accept certain benefits and recognition, subject to availability. Please refer to the enclosed Football Benefits Chart for detailed information.

- **Season Tickets**

With your annual gift of \$500 - \$2,499 to Columbia Football (*Roar, Lion, Roar; Columbia Blue and White Lion*), you are eligible to receive two reserved bench season tickets. Donors of \$2,500 - \$9,999 (*Bronze Lion, Silver Lion*) are eligible to receive four premium chairback season tickets. Donors of \$10,000 or more (*Gold Lion*) are eligible to receive six premium chairback season tickets.

- **On-Site Preferred Parking at Baker Athletics Complex**

Donors to Columbia Football can qualify for on-site preferred parking at the Baker Athletics Complex. Parking at the Columbia boathouses (Lot C) is available but not guaranteed for donors making an annual fund gift of \$1,000 - \$2,499 (*Columbia Blue and White Lion*). Donors making an annual fund gift of \$2,500 - \$4,999 (*Bronze Lion*) are eligible for non-guaranteed parking adjacent to Lawrence A. Wien Stadium (Lot B). Donors making an annual fund gift of \$5,000 or more (*Silver Lion, Gold Lion*) are eligible for GUARANTEED parking in Lot B. Non-guaranteed parking (*Columbia Blue and White Lion, Bronze Lion*) is extremely limited and will be allocated on a first-come, first-serve basis. Please arrive at the Baker Athletics Complex early on game day to ensure availability.

- **Maniatty-Remmer Lounge Access**

Donors who make an annual fund gift of \$2,500 - \$4,999 (*Bronze Lion*) qualify for two lounge passes per game. Donors making an annual gift of \$5,000 - \$9,999 (*Silver Lion*) qualify for four lounge passes per game, and donors making an annual gift of \$10,000 or more (*Gold Lion*) qualify for six lounge passes per game. Each pass to the Maniatty-Remmer Lounge admits two individuals. *Columbia Blue and White Lion* donors (annual fund gift of \$1,000 - \$2,499) are not eligible for lounge passes.

**Ticket, parking, and lounge benefits are also available to donors who make a significant contribution to one or more of Football's special events within the eligible giving time frame. Please see the following page and the enclosed Football Benefits Chart for detailed information.**

- **Columbia Lions Lapel Pin**

With an annual gift to Columbia Football of \$2,500 or more, you will receive a special Columbia Lions lapel pin that will enable you to show your commitment to Columbia Athletics.

- **Recognition in the Home Football Game Program and the *Lions Den* Newsletter**

Each and every gift makes a difference. We are pleased to recognize all those who make annual gifts to Columbia Football in the donor roll appearing in all five home Football game programs. Also, all donors to Columbia Athletics receive the *Lions Den* newsletter. Six issues are sent each year to highlight the accomplishments of our student-athletes and to convey news from the Department.



## SPECIAL INFORMATION FOR DONORS TO THE FOOTBALL PROGRAM

Eligibility for the Columbia Football benefits program is based on giving between **July 1, 2009 and December 31, 2009**. Eligible gifts made in this period will apply toward ticket and parking benefits for the **2010** Columbia Football season. Please see the enclosed Football Benefits Chart for detailed information.

Columbia Football recognizes annual gifts to Columbia Football as well as sponsorships of special events and giving programs—including the Football Golf Outing, Gold Dinner, Team Dinner, and 100 Club—as being eligible for benefits if they are made before December 31, 2009.

Columbia Football does not count the purchase of individual event tickets or additional season ticket packages towards benefits-eligible totals.

**Please note:**

***The Internal Revenue Service regulations mandate that gifts made in exchange for tickets and parking privileges are not fully tax-deductible. If you choose to accept these benefits, your gift receipts will reflect the appropriate deductions. If you decline the annual giving benefits package at the time you make your contribution, your gift may be fully tax-deductible. Please see the enclosed giving form for more information.***

Because accepting benefits-associated gifts has tax implications, it is important that you let us know at the time you make your contribution: if you'd like to opt out entirely from the benefits program, making your gift fully tax-deductible; if just one gift should count toward your benefits, or the cumulative total of gifts between July 1, 2009 and December 31, 2009; and what portion of your eligible gifts you want to apply toward benefits—this portion will both determine the level of benefits you are eligible to receive and will, as mandated by IRS regulations, reduce your charitable income tax deduction.

**There are two forms enclosed with this mailing:**

- Please use the *Gift and Sponsorship Form* to make annual gifts to Columbia Football, sponsorships for the Golf Outing, Gold Dinner, and Team Dinner, and to sign up for the 100 Club.
- Please use the *Individual Event Ticket Order Form* to purchase individual tickets to Football's special events.

Please note that only gifts and sponsorships committed before December 31, 2009 can be applied toward benefit eligibility for the 2010 football season. Consult the enclosed Football Benefits Chart for detailed information.

<b>Time Frame of Gift</b>	<b>Benefit Eligibility</b>
July 1, 2009 – December 31, 2009	Eligibility for 2010 Football season
January 1, 2010 – June 30, 2010	Gift only, no benefit eligibility
July 1, 2010 – December 31, 2010	Eligibility for 2011 Football season

Remember: If you wish to be eligible for benefits for the 2010 season, it's important that we receive your gifts and sponsorships before December 31, 2009 in order to fully comply with IRS regulations and ensure proper receipting. Please make your gift today!

**Please note:** All donors to Columbia Athletics will receive one comprehensive receipt at the end of the calendar year for tax purposes. This itemized receipt will list those gifts associated with return benefits, as well as other gifts not eligible for return benefits. Thank you for your continual support. Roar, Lion, Roar!

For questions about gifts and sponsorships as they relate to Football benefits, please contact Katie Day, Associate Director, Athletics Annual Giving, at 212-851-4025 or kad57@columbia.edu.



## GIFT AND SPONSORSHIP FORM

Many thanks for your support of Columbia Football! The 2010 fiscal year runs from July 1, 2009 to June 30, 2010. However, for tax receipting purposes, only contributions made between July 1, 2009 and December 31, 2009 are included toward the totals eligible for Football ticket and parking benefits. Please indicate the amount of your contribution AND the amount you wish to count toward your benefits using the form below, referring to the enclosed Football Benefits Chart. All contributions counting toward benefits are subject to IRS-mandated reductions and thus are not fully tax-deductible.

Check here if you wish to decline all Football Benefits _____	GIFT OR SPONSORSHIP	AMOUNT TO APPLY TO YOUR FOOTBALL BENEFITS
<u><b>FOOTBALL ANNUAL FUND</b></u> Annual gifts to Columbia Football directly support top priorities each year, including recruitment, equipment, student-athlete programming, and other key initiatives.	\$ _____	\$ _____
<u><b>FOOTBALL TEAM DINNER – DECEMBER 6, 2009</b></u> Honor the accomplishments of the Football team and presentation of team awards. Free for young alumni (up to three years out). Sponsorships are \$500. <b>If you would like to buy an individual ticket for this event, please use the Individual Event Ticket order form.</b>	\$ _____	\$ _____
<u><b>FOOTBALL GOLD DINNER – MARCH 4, 2010</b></u> Celebrate the graduating seniors! Sponsorships are \$1,500. <b>If you would like to buy an individual ticket for this event, please use the Individual Event Ticket order form.</b>	\$ _____	\$ _____
<u><b>FOOTBALL GOLF OUTING – MAY 2010</b></u> Enjoy a day of golf with fellow alumni and friends. Sponsorships range from \$1,500 to \$25,000. <b>If you would like to buy an individual ticket for this event, please use the Individual Event Ticket order form.</b>	\$ _____	\$ _____
<u><b>100 CLUB</b></u> Pledge \$100 for each game Columbia Football wins in 2009. Return the enclosed card and a reminder and contribution form will be sent after the close of the season.	<input type="checkbox"/> Sign me up!	TBD
<u><b>THE FUND FOR EXCELLENCE</b></u> Support the critical needs of Columbia Athletics. A \$150 gift to <i>The Fund for Excellence</i> qualifies you for membership in the Varsity C Club.	\$ _____	Please contact us for information.
<u><b>GRAND TOTAL:</b></u>	\$ _____	\$ _____
	<i>Overall contribution to Football</i>	<i>Qualifying amount for Columbia Football benefits, not fully tax-deductible</i>

### PAYMENT INFORMATION

\_\_\_\_\_ Enclosed is my/our check(s). Please make checks payable to “Columbia University” with “Football Program” in the memo line.  
**If you are buying a single ticket for an event, please use the enclosed ticket order form and make out a separate check!**

\_\_\_\_\_ Please charge my/our annual gift, sponsorship(s) totaling \$ \_\_\_\_\_ to a credit card:  
 Visa     MasterCard     American Express     Discover

CREDIT CARD NUMBER	EXP. DATE	SIGNATURE
NAME	CLASS YEAR	E-MAIL ADDRESS





## ADDITIONAL INFORMATION

### **Getting to the Baker Athletics Complex**

For every home game, Columbia Athletics will provide complimentary shuttle bus service from the Morningside campus to the Baker Athletics Complex. Shuttle buses will run 90 minutes prior to kickoff and will return to the Morningside Heights campus after the game. Please check [www.gocolumbialions.com](http://www.gocolumbialions.com) prior to each game for more information about boarding times and locations. Fans may also take the MTA New York City Subway #1 (Broadway/7<sup>th</sup> Avenue – IRT Local) to 215<sup>th</sup> Street and walk three blocks to the Baker Athletics Complex on 218<sup>th</sup> Street.

### **Parking**






For the 2010 Football season, parking passes will only be available to donors who make their gifts between **July 1, 2009 and December 31, 2009**.

- Donors who make an annual fund gift to Football of \$2,500 or more or give a cumulative total of \$5,000 or more to Football (*Bronze Lion, Silver Lion, Gold Lion* levels) will be eligible for but not guaranteed on-site preferred parking adjacent to Lawrence A. Wien Stadium (Lot B).
- Guaranteed parking in Lot B will **only** be offered at the *Silver Lion* and *Gold Lion* levels (annual gift of \$5,000 or more, or cumulative support of \$10,000 or more). *Bronze Lion* parking will be available on a first-come, first-serve basis.
- Parking at the Columbia boathouses (Lot C) will be available on a first-come, first-serve basis to donors who make an annual gift of \$1,000 to \$2,499, or give a total of \$2,500 to \$4,999 to football (*Columbia Blue and White Lion* levels).

Non-guaranteed, on-site preferred parking is extremely limited. Please arrive early at the Baker Athletics Complex on game day to ensure parking availability. For information about other parking options near the Baker Athletics Complex, go to [www.gocolumbialions.com](http://www.gocolumbialions.com).

If you accept the benefits package, your 2010 season tickets will be sent to the address used for this mailing. If you would like your tickets mailed to a different address, or if you wish to purchase additional tickets to home Football games, please contact the Athletics Ticket Office at (888) LIONS-11 or [lionstickets@columbia.edu](mailto:lionstickets@columbia.edu).

## COLUMBIA FOOTBALL BENEFITS CHART

Benefit Package	Game Program Recognition	Season Tickets	Maniatty-Remmer Lounge	On-Site Preferred Parking	Eligible Recipients (from July 1, 2009 to December 31, 2009)
<i>Gold</i>		Six season tickets Premium Chairback	Six lounge passes <i>per game</i>	Lot B Lawrence A. Wien Stadium GUARANTEED Reserved VIP Section	Football Annual Fund gifts totaling \$10,000 or more; <i>and/or</i> <i>The Fund for Excellence</i> gifts totaling \$10,000 or more; <i>and/or</i> Overall support for Columbia Athletics totaling \$25,000 or more; <i>and/or</i> Overall support for Columbia Football totaling \$15,000 or more (Annual Fund, Golf Outing, Gold Dinner, Team Dinner, 100 Club)
<i>Silver</i>		Four season tickets Premium Chairback	Four lounge passes <i>per game</i>	Lot B Lawrence A. Wien Stadium GUARANTEED	Football Annual Fund gifts totaling \$5,000 – 9,999; <i>and/or</i> Overall support for Columbia Football totaling \$10,000 – 14,999 (Annual Fund, Golf Outing, Gold Dinner, Team Dinner, 100 Club)
<i>Bronze</i>		Four season tickets Premium Chairback	Two lounge passes <i>per game</i>	Lot B Lawrence A. Wien Stadium	Football Annual Fund gifts totaling \$2,500 – 4,999; <i>and/or</i> Overall support for Columbia Football totaling \$5,000 – 9,999 (Annual Fund, Golf Outing, Gold Dinner, Team Dinner, 100 Club)
<i>Columbia Blue and White</i>		Two season tickets Reserved Bench	--	Lot C Columbia Boathouses	Football Annual Fund gifts totaling \$1,000 – 2,499 Overall support for Columbia Football totaling \$2,500 – 4,999 (Annual Fund, Golf Outing, Gold Dinner, Team Dinner, 100 Club)
<i>Roar, Lion, Roar!</i>		Two season tickets Reserved Bench	--	--	Football Annual Fund gifts totaling \$500 – 999 Overall support for Columbia Football totaling \$1,000 – 2,499 (Annual Fund, Golf Outing, Gold Dinner, Team Dinner, 100 Club)

Please note: The Internal Revenue Service (IRS) mandates that gifts made in exchange for ticket and parking privileges are not fully tax-deductible. Your comprehensive gift receipts at the end of the calendar year will reflect the appropriate deductions. If you decline the Football benefits package, your gift will be fully tax-deductible.

*For questions about sponsorship and giving levels as they relate to Football benefits, please contact:  
Katie Day, Associate Director, Athletics Annual Giving, Columbia University  
622 West 113th Street, MC 4523, New York, NY 10025 • 212-851-4025 • [kad57@columbia.edu](mailto:kad57@columbia.edu)*