



# Loyal Blue Society Overview

## What is the Loyal Blue Society?

The Loyal Blue Society is a **University-wide donor loyalty and consecutive giving recognition program** to celebrate donors who give for **two or more fiscal years** (July 1 to June 30) or commit to invest in Columbia through automated **recurring gifts**.

Year after year, the dedicated support of donors at **all giving levels** helps make Columbia one of the world's greatest research universities, enabling our students, faculty, medical professionals, and researchers to ask and answer some of the world's most pressing questions. Columbia depends on the steadfast generosity of donors, and the Loyal Blue Society **recognizes and honors their impact**.

The Loyal Blue Society is one of four University-wide giving societies alongside the 1754 Society (planned gifts), the Benefactor Society (\$1M+ cumulative giving), and the Founders Society (a percentage of a venture's future proceeds pledged to the University).

## Loyal Blue Society Benefits

- Communications about the impact of donor giving
- Columbia Alumni Association (CAA) Shop discount

## Resources

More information about Loyal Blue [can be found here](#). Please reach out to the Loyal Blue team at [loyalblue@columbia.edu](mailto:loyalblue@columbia.edu) with any questions.